



OPPORTUNITY TO EXHIBIT

Members of San Antonio's creative community are invited to display information about their programs, services, and products at:

Finding Ways:

A Conference on Art, Culture, and the Creative Economy in San Antonio

Wednesday, November 12, 2003

Henry B. Gonzalez Convention Center

Creative Exchange Resource Room

8:00 am - 3:00 pm

Finding Ways begins *The Cultural Collaborative: A Community Plan for San Antonio's Creative Economy*, an exchange of ideas and solutions for the future of San Antonio's cultural resources. The public, private, and cultural sectors unite to better understand the issues and to share the responsibilities of implementing solutions. The Conference will feature work sessions focusing on local issues and the important relationship between arts, culture, creativity, and economic development in San Antonio. The keynote speaker is Carnegie Mellon Professor of Regional Economic Development Dr. Richard Florida, author of the best-selling book *The Rise of the Creative Class: And How It's Transforming Work, Leisure, Community and Everyday Life*. Dr. Florida has gained international recognition for his insight into how successful economic development is derived from building a creative community.

The City of San Antonio Office of Cultural Affairs and the Department of Economic Development will host **Finding Ways**. Registration is free and participation is open to everyone. The conference will be attended by various sectors of the community, including artists and arts organizations, creative sector businesses (graphic and fashion designers, film production, technology, etc.), philanthropic organizations, neighborhood association representatives, and public sector representatives.

The Creative Exchange Resource Room is an opportunity for arts and cultural organizations, creative businesses, and artists to share with a wide audience information about their organization, business, and work. Table space is free and limited, and will be reserved on a first-come, first-served basis. If you are interested in participating in the Creative Exchange, please contact Laura Braden on 207-6966 (lbraden@sanantonio.gov) no later than October 22, 2003.

Finding Ways empowers San Antonians to shape the future of our local arts and cultural resources. Your participation is key to ensuring that the full spectrum of San Antonio's vibrant creative sector is recognized. Thank you for your interest.

[EXHIBITOR AGREEMENT](#)